



# Junior Achievement™

of Southeastern Pennsylvania

# Fact Sheet

## WHAT IS JUNIOR ACHIEVEMENT?

Junior Achievement of Southeastern PA (JA SEPA) is part of the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices.

Junior Achievement's programs—in the core content areas of work readiness, entrepreneurship and financial literacy—ignite the spark in young people to experience and realize the opportunities and realities of work and life in the 21st century.

## PURPOSE

Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

## PROGRAM REACH

Last year, JA SEPA reached over 20,000 students with over 85,000 instructional hours in classrooms and after-school locations. Volunteers bring JA programs to life as they share their education and career journey and help make connections between the classroom and the real world. JA programs can be delivered in-person, virtually, and asynchronously.

## VOLUNTEERS

Junior Achievement's 500+ volunteers come from all walks of life, including business people, college students, parents, and retirees. These dedicated individuals are the backbone of our organization.

## PROVEN SUCCESS

Junior Achievement is one of a few nonprofits to use independent, third-party evaluators to gauge the impact of its programs. Since 1993, independent evaluators have conducted studies on Junior Achievement's effectiveness. Findings prove that Junior Achievement has a positive impact in a number of critical areas. These results are available for free upon request. Summaries of the findings are also published in the JA Programs section at [www.ja.org](http://www.ja.org).

## LEADERSHIP

Stephanie Gambone is the President and Chief Executive Officer of Junior Achievement of Southeastern PA. The JA SEPA board members represent a wide range of businesses and community partners from the Greater Philadelphia Region and Nationally. Learn more about the JA SEPA Board here, <https://southeasternpa.ja.org/about/board>

## A BRIEF HISTORY

Junior Achievement was founded in 1919 by Theodore Vail, president of American Telephone & Telegraph; Horace Moses, president of Strathmore Paper Co.; and Senator Murray Crane of Massachusetts. Its first program, JA Company Program®, was offered to high school students on an after-school basis. In 1975, the organization entered the classroom with the introduction of Project Business for the middle grades. Junior Achievement has expanded its activities to include a blended-learning approach for both in-school and after-school students.

JA of Southeastern Pennsylvania was founded in 1951.

## ORGANIZATIONAL OVERVIEW

Junior Achievement of Southeastern PA proudly serves the students of Philadelphia, Delaware, Chester, Montgomery, Bucks, Berks, Lehigh, and Northampton counties.

# Our Values

- Belief in the boundless potential of young people
- Commitment to the principles of market based economics and entrepreneurship
- Passion for what we do, and honesty, integrity, and excellence in how we do it
- Respect for the talents, creativity, perspectives, and backgrounds of all individuals
- Belief in the power of partnership and collaboration
- Conviction in the educational and motivational impact of relevant, hands-on learning



Empowering and inspiring students to be financially capable, work-ready, entrepreneurially minded and confident about their future!